



SaraMana Celebrates 50 Years of Service and Continues Longstanding Partnership with the Valspar Championship

*Florida Office Technology Leader
Marks Five Decades of Innovation,
Community Support, and Client
Relationships*

SARASOTA, FL — March 16, 2026 – SaraMana, a leading managed technology services provider (MTSP) announced the company is celebrating its 50th anniversary, marking five decades of helping businesses across Florida operate more efficiently and securely through technology. The milestone coincides with another proud achievement for the company - its 24th consecutive year supporting the Valspar Championship, where SaraMana provides the essential office technology that helps power one of the region’s most prestigious sporting events.

Founded in 1976, SaraMana began as a traditional copier dealership and has steadily evolved alongside the needs of modern businesses. Today, the company provides a full range of office technology solutions, managed IT services, and cybersecurity support, helping organizations operate smoothly in an increasingly digital world.

“Over the years, our focus has expanded well beyond copiers,” said Mick Dean, President of SaraMana, who purchased the remaining shares of the company in 2022 after

years of leadership within the organization. “Today we’re an office technology provider and managed service provider. If a business needs help with technology, we’re proud to be the partner they can count on.”

While technology has changed dramatically over the past half-century, SaraMana’s core philosophy has remained the same: prioritizing relationships and responsive service.

“We’ve always believed we’re a relationship company first,” Dean said. “Most of the time when our clients call, they speak to a real person who understands their business. That caliber of service is something we’ve always taken pride in.”

That commitment was put to the test in 2024, when a series of hurricanes struck Florida’s west coast and severely disrupted many local businesses. In one instance, a yacht company’s offices were heavily damaged, leaving the organization without access to critical technology. SaraMana quickly stepped in to replace equipment and provide temporary workspace solutions - including a mobile trailer and RV - to ensure operations could continue while the company recovered. In another case, a local office complex was

flooded with four feet of water, leaving servers and office equipment completely submerged. SaraMana worked with affected businesses to transition critical systems into the cloud, secure their networks, and restore operations. “Those companies could have easily lost over \$100,000 each if they had been down for an extended period,” Dean said. “Our goal is always to help clients recover quickly and keep their businesses moving forward.”

Today, cybersecurity has become one of the company’s primary areas of focus, reflecting the growing risks businesses face in an increasingly connected environment. SaraMana is a leader in the space, hosting biannual cybersecurity symposiums, where they bring in outside experts to educate local business leaders on emerging threats and best practices for protecting their organizations.

“Technology can be a powerful tool, but it also introduces new risks,” Dean explained. “We want to help businesses fortify their systems, so they’re protected before a problem ever occurs.”

The company’s longevity is also reflected in its workforce. Many SaraMana employees

have spent decades with the organization, including some team members who have been part of the company for 40 years or more.

“Our philosophy has always been simple,” Dean said. “We take care of our clients, and we take care of our people. When you do both of those things consistently, the rest tends to take care of itself.”

SaraMana’s long-term partnership with the Valspar Championship also reflects its deep roots in the community. For 24 years, the company has provided the tournament with the copiers, duplicators, and office technology needed to support tournament operations.

“We’re proud to support an event that brings so much energy and visibility to our community,” Dean added. “Being part of the Valspar Championship for more than two decades is something our entire team takes pride in.”

As SaraMana looks ahead to its next chapter, the company remains focused on continuing its tradition of service while

helping businesses navigate the rapidly evolving technology landscape.

“Fifty years is a milestone that not many companies reach,” Dean echoed. “We’re grateful to our clients, our employees, and our community for being part of that journey. Our goal is to keep doing what we’ve always done - going the distance for the businesses that trust us.”

For more information on SaraMana visit saramana.com or contact (941) 379-9999.

ABOUT SARAMANA

For 50 years, SaraMana Business Solutions has built trusted, long-lasting relationships with our 600+ clients by helping them create streamlined processes, better connections and cost-saving efficiencies with our reliable service and advanced solutions. We are a West Coast of Florida based managed service provider that specializes in providing Managed IT, Office Technology, and Business Automation. We are here to

guide your business into a more proactive, secure, and efficient environment ready for tomorrow's business' challenges. From cloud services, printers and copiers, scanners, and business phone systems to vCIO consulting, data backup, and software support... our comprehensive approach enables us to be your single point of contact for all your technology needs. Locally and privately owned and operated for almost 50 years, SaraMana has established its place as a leader in the office technology industry. Our professional staff has been hired and trained to help companies be more profitable and efficient by utilizing our suite of software, hardware and professional services. We take a comprehensive and consultative approach by using detailed analysis and technology to enhance client productivity. Using a unique engagement strategy and our extensive experience, we deliver unmatched productivity in the workplace.