

<u>SaraMana Business Solutions Achieves ISO 27001 Compliance Positioning Itself</u>. <u>as Elite in Cybersecurity</u>

Leading MTSP Recognized for Superior Cybersecurity Standards & Protocols

SARASOTA, FL – April 28, 2025 - SaraMana Business Solutions a leading managed technology services provider (MTSP), is proud to announce it is following the ISO 27001 Compliance Program, a globally recognized standard for information security management. This places SaraMana Business Solutions among an elite group of technology providers who have voluntarily chosen to hold themselves to the highest possible cybersecurity standards and protocols—at a time when it matters most.

ISO 27001 is the international gold standard for how organizations should manage information security. While most Managed IT Services Providers (MSPs) operate without clear accountability or regulatory oversight, SaraMana Business Solutions has not only equipped itself with leading technologies, but the company has taken another step for their customers, by committing to third-party validation to prove its practices meet stringent data protection and risk mitigation benchmarks. SaraMana Business Solutions is leveraging the ISO Compliance Program provided by Technology Assurance Group (TAG), an

organization of top managed technology services providers with over a \$1 billion in annual products and services. TAG's comprehensive processes and protocols will enhance SaraMana Business Solutions's operations to successfully become ISO 27001 Compliant.

"Unfortunately, we're in an industry where anyone can become a Managed IT Services Provider," said Mick Dean, President at SaraMana Business Solutions. "You could've been a truck driver yesterday and start calling yourself a technology provider today. What clients don't always realize is that without standards, their cybersecurity is only as strong as the judgment of their technician, whose qualifications are tough to ascertain, especially when most business owners tend to be less technical. Earning ISO 27001 compliance proves we don't just talk about cybersecurity—we execute at the highest level."

For small to mid-sized business owners, the technology industry can feel like the Wild West. ISO 27001 Compliance brings structure, discipline, and most importantly, proof that a provider is proactively managing risk. It typically takes over six months and tens of thousands of dollars to earn this compliance, meaning only a very small

minority actually pursue it, with even fewer achieving it.

"ISO 27001 Compliance is especially relevant for our clients in regulated industries like finance, healthcare, or manufacturing, where compliance requirements are becoming even stricter. In fact, in some cases, cybersecurity insurance claims are denied if businesses don't work with qualified Managed IT Services Providers." Dean continued, "What sets SaraMana Business Solutions apart isn't just the badge on the wall. It's the expertise, processes, protocols, and globally recognized requirement behind it."

While ISO 27001 compliance is one key marker to help business owners to decipher between qualified and unqualified cybersecurity organizations, there are other telltale signs to watch for. For example, if your cybersecurity provider's technology stack is essentially a "one-time, 'set-it-and-forget-it" antivirus program, this might serve as a red flag. Additionally, you should be utilizing multifactor authentication (MFA), not to mention, rigorous patch management and 24/7 monitoring.

"ISO compliance means we're not guessing. We're not relying on duct tape fixes or shortcuts. We follow a documented, repeatable process that's been validated by third-party auditors," added Dean.

While many SMBs still believe they're too small to be a target for cybercrime, the statistics say otherwise. Especially through the proliferation of AI, small businesses need to leverage AIbased technology to outpace cybercriminals. Increasingly, cyber insurance providers and regulatory bodies are beginning to require adherence to standards like ISO 27001, as it provides structure in a wide-open industry. Businesses that can't prove compliance may face denied claims, legal issues, or lost

revenue from downtime and breaches.

Working with an ISO 27001-compliant provider like SaraMana Business Solutions ensures that your IT team is not only managing your infrastructure, but also protecting your organization's reputation and continuity, so that you can focus on revenue growth, company culture and the areas of your business which yield returns.

ABOUT SARAMANA BUSINESS SOLUTIONS

SaraMana is a West Coast of Florida based managed service provider that specializes in

providing Managed IT, Office Technology, and Business Automation. We serve to guide your business into a more proactive, secure, and efficient environment ready for tomorrow's business' challenges. From cloud services, printers, scanners, and business phone systems to vCIO consulting, data backup, and software support... our comprehensive approach enables us to be your single point of contact for all your technology needs. To learn more about our products, services, and support please contact SaraMana Business Solutions at 888-301-2679 or visit www.SaraMana.com.